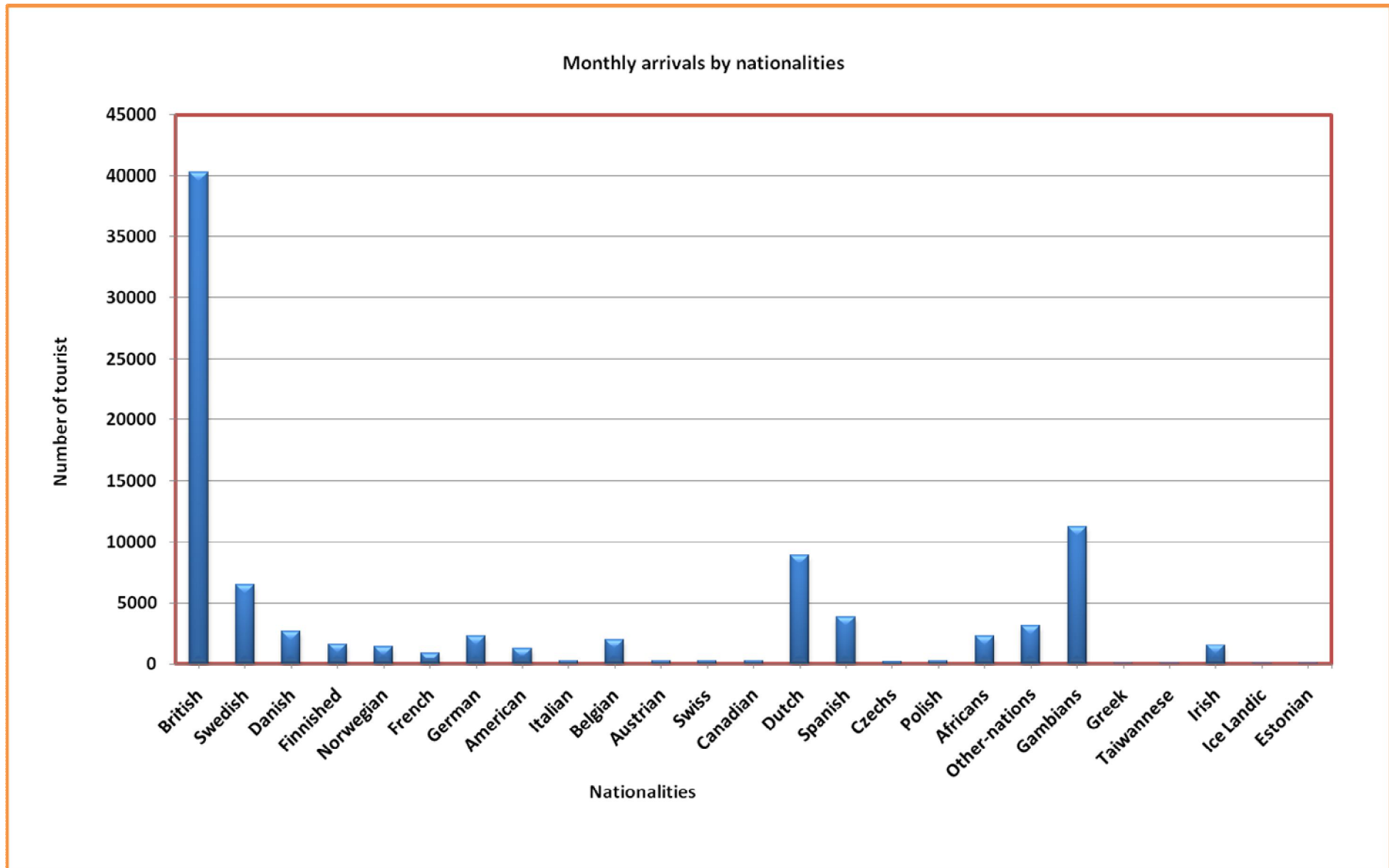


**MONTHLY TOURIST ARRIVALS BY NATIONALITY  
JANUARY-DECEMBER 2010**

NATIONALITY	MONTH													%
	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	
<b>British</b>	6892	8526	6064	2840	469	309	745	568	617	1726	6288	5206	<b>40250</b>	<b>44.2</b>
<b>Swedish</b>	1332	1377	1190	157	31	34	87	32	59	326	1141	727	<b>6493</b>	<b>7.1</b>
<b>Danish</b>	470	775	657	82	-	16	40	6	21	58	287	215	<b>2627</b>	<b>2.9</b>
<b>Finnish</b>	639	550	57	22	2	6	3	7	11	24	32	245	<b>1598</b>	<b>1.8</b>
<b>Norwegian</b>	209	295	216	23	5	42	21	9	20	53	215	262	<b>1370</b>	<b>1.5</b>
<b>French</b>	127	226	89	33	8	21	68	34	27	68	51	82	<b>834</b>	<b>0.9</b>
<b>German</b>	326	550	324	80	8	17	70	63	92	252	180	328	<b>2290</b>	<b>2.5</b>
<b>American</b>	127	192	61	40	26	74	170	91	81	103	125	173	<b>1263</b>	<b>1.4</b>
<b>Italian</b>	31	69	32	15	1	5	3	6	18	16	5	44	<b>245</b>	<b>0.3</b>
<b>Belgian</b>	138	495	217	131	9	6	130	55	68	223	200	311	<b>1983</b>	<b>2.2</b>
<b>Austrian</b>	42	51	12	15	2	3	7	3	16	32	53	18	<b>254</b>	<b>0.3</b>
<b>Swiss</b>	14	58	23	6	1	-	2	1	4	54	18	45	<b>226</b>	<b>0.2</b>
<b>Canadian</b>	34	31	15	8	2	6	39	6	8	18	38	36	<b>241</b>	<b>0.3</b>
<b>Dutch</b>	1677	2422	1236	380	7	21	313	27	181	745	667	1194	<b>8870</b>	<b>9.7</b>
<b>Spanish</b>	463	459	731	333	157	87	356	441	151	228	109	363	<b>3878</b>	<b>4.3</b>
<b>Czechs Rep.</b>	14	21	5	2	-	-	41	-	4	112	11	9	<b>219</b>	<b>0.2</b>
<b>Polish</b>	67	38	29	5	1	-	-	1	1	4	38	43	<b>227</b>	<b>0.2</b>
<b>Other-Africans</b>	189	453	218	51	43	67	131	147	210	288	174	303	<b>2274</b>	<b>2.5</b>
<b>Other-nationalities</b>	308	439	274	122	31	117	591	280	216	229	289	183	<b>3079</b>	<b>3.4</b>
<b>Gambian</b>	1264	1554	992	513	154	317	943	815	803	1142	1343	1341	<b>11181</b>	<b>12.3</b>
<b>Greek</b>	2	9	7	-	1	-	2	1	-	1	1	-	<b>24</b>	<b>0.0</b>
<b>Taiwanese</b>	4	7	1	1	-	1	3	28	11	16	1	4	<b>77</b>	<b>0.1</b>
<b>Irish</b>	309	116	208	26	3	4	6	193	180	180	260	45	<b>1530</b>	<b>1.7</b>
<b>Icelander</b>	1	3	4	-	-	-	-	-	-	6	1	8	<b>23</b>	<b>0.0</b>
<b>Estonian</b>	4	10	5	1	15	1	-	-	-	4	3	-	<b>43</b>	<b>0.0</b>
<b>TOTAL</b>	<b>14683</b>	<b>18726</b>	<b>12667</b>	<b>4886</b>	<b>976</b>	<b>1154</b>	<b>3771</b>	<b>2814</b>	<b>2799</b>	<b>5908</b>	<b>11530</b>	<b>11185</b>	<b>91099</b>	<b>100.0</b>

Source: Gambia Tourism Authority.

Graph showing highest tourist arrivals by nationality  
January-December 2010



**MONTH TOURIST ARRIVALS BY NATIONALITY & DURATION OF STAY  
JANUARY-DECEMBER 2010**

NATIONALITY	DURATION OF STAY									Total
	<7 days	7 days	8-13 days	14 days	15-20 days	21 days	22-29 days	30 days & above	Residence	
British	1595	20916	3723	8739	448	1288	594	2372	575	40250
Swedish	338	3626	469	1241	130	211	106	280	92	6493
Danish	66	1346	202	704	53	101	44	85	26	2627
Finnish	26	896	70	396	19	72	45	59	15	1598
Norwegian	37	632	135	280	30	90	31	84	51	1370
French	89	321	93	129	24	20	9	78	71	834
German	84	939	257	414	87	147	77	192	93	2290
American	86	380	131	251	42	43	13	203	114	1263
Italian	18	101	29	53	7	12	1	16	8	245
Belgian	115	928	284	340	57	70	18	123	48	1983
Austrian	32	118	27	23	9	3	6	14	22	254
Swiss	10	79	22	52	7	17	-	30	9	226
Canadian	17	88	21	50	3	5	2	46	9	241
Dutch	269	4398	1171	1284	598	387	215	407	141	8870
Spanish	239	1992	386	539	135	109	24	310	144	3878
Czechs Rep.	5	40	16	119	6	4	1	24	4	219
Polish	17	114	12	43	20	8	2	9	2	227
Other-Africans	415	770	88	366	24	65	25	191	330	2274
Other-nations	204	1084	286	616	138	57	16	434	244	3079
Gambians	109	551	251	1262	230	395	138	1683	6562	11181
Greek	1	4	2	5	4	-	-	6	2	24
Taiwanese	1	28	3	21	-	-	-	14	10	77
Irish	98	815	212	166	113	30	13	59	24	1530
Ice Lander	9	4	1	6	1	2	-	-	-	23
Estonian	4	13	3	20	1	1	-	1	-	43
<b>Total</b>	<b>3884</b>	<b>40183</b>	<b>7894</b>	<b>17119</b>	<b>2186</b>	<b>3137</b>	<b>1380</b>	<b>6720</b>	<b>8596</b>	<b>91099</b>

Source: Gambia Tourism Authority

**MONTHLY TOURIST ARRIVALS BY NATIONALITY & AGE GROUP  
JANUARY - DECEMBER 2010**

Nationality	AGE OF TOURIST																
	Below 15	15-19	20-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75-79	80 & above	Not stated	Total
British	4259	1868	2776	2353	2541	3661	4971	4998	4428	3890	2435	1022	570	122	261	95	40250
Swedish	1258	422	573	463	380	525	537	560	538	495	335	135	105	30	102	35	6493
Danish	326	125	153	127	113	169	267	261	267	357	258	54	102	9	23	16	2627
Finnish	197	52	133	127	120	164	168	178	165	147	56	22	17	10	31	11	1598
Norwegian	300	118	100	74	116	91	137	137	106	86	45	20	18	-	17	5	1370
French	90	59	73	69	88	82	86	87	94	45	27	9	7	-	7	11	834
German	251	107	157	141	147	250	292	279	230	159	133	71	22	10	33	8	2290
American	234	86	113	104	99	139	103	104	89	66	36	14	7	3	40	26	1263
Italian	13	9	23	28	30	28	23	23	24	17	10	9	2	-	4	2	245
Belgian	238	96	106	115	118	192	249	308	230	151	92	41	18	5	18	6	1983
Austrian	15	16	40	23	30	25	22	18	23	18	11	6	2	2	2	1	254
Swiss	31	24	25	22	21	18	10	24	23	10	8	4	-	-	3	3	226
Canadian	40	22	32	36	17	16	19	12	21	10	5	1	2	1	2	5	241
Dutch	602	385	466	408	457	692	1031	1435	1286	1054	586	269	117	24	31	27	8870
Spanish	461	191	337	465	343	444	446	449	309	176	88	45	21	10	33	60	3878
Czechs	35	15	20	12	14	15	28	30	18	16	4	2	3	-	6	1	219
Polish	8	15	59	48	28	18	10	18	13	7		1	-	1	-	1	227
African	118	97	221	334	347	302	273	241	175	58	31	15	4	4	18	36	2274
Other nations	227	177	346	415	415	373	340	288	215	126	51	27	10	3	25	41	3079
Gambian	1135	722	1410	1777	1756	1362	945	736	481	236	111	67	46	14	122	261	11181
Greek	1	2	-	4	7	2	1	5	2	-	-	-	-	-	-	-	24
Taiwanese	4	2	12	4	6	9	10	17	7	4	1	-	-	-	1	-	77
Irish	137	74	108	93	80	121	158	231	197	156	97	49	16	4	4	5	1530
Icelander	1	1	1	3	5	2	-	5	4		-	-	-	-	1	-	23
Estonian	2	4	8	7	1	7	8	3	2	1	-	-	-	-	-	-	43
<b>Total</b>	<b>9983</b>	<b>4689</b>	<b>7292</b>	<b>7252</b>	<b>7279</b>	<b>8707</b>	<b>10134</b>	<b>10447</b>	<b>8947</b>	<b>7285</b>	<b>4420</b>	<b>1883</b>	<b>1089</b>	<b>252</b>	<b>784</b>	<b>656</b>	<b>91099</b>

Source: Gambia Tourism Authority

**MONTHLY ARRIVALS BY NATIONALITY & OCCUPATION  
JANUARY - DECEMBER 2010**

Nationality	OCCUPATION								Total
	Working	Retired	Student	Under Age	Baby	Housewife	Not working	Not stated	
British	30585	4809	3136	349	233	799	145	194	40250
Swedish	4597	465	1070	92	83	52	8	126	6493
Danish	1789	354	298	20	17	28	3	118	2627
Finnish	1174	149	180	17	13	14	4	47	1598
Norwegian	907	84	294	22	24	12	2	25	1370
French	666	49	76	4	19	8	3	9	834
German	1817	140	189	27	38	28	1	50	2290
American	915	42	220	25	39	14	-	8	1263
Italian	203	20	15	4	-	2	-	1	245
Belgian	1439	167	249	11	19	36	1	61	1983
Austrian	223	12	8	2	3	3	-	3	254
Swiss	170	10	31	1	8	2	-	4	226
Canadian	179	6	42	-	10	4	-	-	241
Dutch	6604	901	548	35	53	183	25	521	8870
Spanish	3369	88	313	24	24	28	1	31	3878
Czechs	166	11	41	-	-	1	-	-	219
Polish	190	9	18	-	1	1	1	7	227
African	2021	31	146	15	5	39	1	16	2274
Other nations	2632	84	244	18	29	43	1	28	3079
Gambian	8780	224	1332	85	114	487	24	135	11181
Greek	21	-	1	-	1	-	-	1	24
Taiwanese	69	2	2	1	-	3	-	-	77
Irish	1402	44	68	1	-	11	-	4	1530
Icelandic	19	2	2	-	-	-	-	-	23
Estonian	36	3	4	-	-	-	-	-	43
<b>Total</b>	<b>69973</b>	<b>7706</b>	<b>8527</b>	<b>753</b>	<b>733</b>	<b>1798</b>	<b>220</b>	<b>1389</b>	<b>91099</b>

Source: Gambia Tourism Authority

**MONTHLY ARRIVALS BY PURPOSE OF VISIT  
JANUARY - DECEMBER 2010**

NATIONALITY	PURPOSE OF VISIT										
	Holiday/ pleasure	Business	Conference	Family/ friends & relatives	Transit	Religion	Health	Residence	Not stated	Other	Total
<b>British</b>	26724	9239	883	1783	932	52	28	471	101	37	40250
<b>Swedish</b>	5223	735	124	146	114	2	3	128	13	5	6493
<b>Danish</b>	2252	232	47	46	20	1	-	26	1	2	2627
<b>Finnish</b>	930	596	45	11	7	-	-	9	-	-	1598
<b>Norwegian</b>	966	172	38	77	49	-	3	61	4	-	1370
<b>French</b>	494	156	27	70	24	1	-	50	8	4	834
<b>German</b>	1569	345	61	195	46	1	2	66	4	1	2290
<b>American</b>	633	291	43	183	38	1	-	67	6	1	1263
<b>Italian</b>	124	87	10	10	6	-	-	8	-	-	245
<b>Belgian</b>	1359	417	44	78	42	1	1	38	-	3	1983
<b>Austrian</b>	204	15	4	7	10	-	-	14	-	-	254
<b>Swiss</b>	112	61	11	28	5	-	-	8	1	-	226
<b>Canadian</b>	131	54	10	32	5	-	-	7	-	2	241
<b>Dutch</b>	6529	1697	231	221	79	1	4	85	15	8	8870
<b>Spanish</b>	2761	600	105	222	75	-	1	111	-	3	3878
<b>Czechs</b>	83	109	3	24	-	-	-	-	-	-	219
<b>Polish</b>	137	59	5	5	19	-	-	2	-	-	227
<b>Africans</b>	853	547	280	234	88	3	-	252	13	4	2274
<b>Other nationalities</b>	1553	808	132	362	23	2	2	186	10	1	3079
<b>Gambians</b>	1395	1056	840	1334	601	17	4	5868	57	9	11181
<b>Greek</b>	10	11	1	2	-	-	-	-	-	-	24
<b>Taiwanese</b>	33	24	2	9	-	-	-	7	2	-	77
<b>Irish</b>	1282	155	18	24	7	3	-	35	6	-	1530
<b>Icelandic</b>	3	14	2	-	3	1	-	-	-	-	23
<b>Estonian</b>	13	29	-	-	1	-	-	-	-	-	43
<b>Total</b>	55373	17509	2966	5103	2194	86	48	7499	241	80	91099

Source: Gambia Tourism Authority.

**Monthly tourist arrivals by nationality & Gender (sex)  
January-December 2010**

NATIONALITY	SEX OF TOURIST		Total
	Male	Female	
British	17851	22399	40250
Swedish	2805	3688	6493
Danish	1233	1394	2627
Finnish	691	907	1598
Norwegian	661	709	1370
French	521	313	834
German	1154	1136	2290
American	682	581	1263
Italian	149	96	245
Belgian	1040	943	1983
Austrian	104	150	254
Swiss	100	126	226
Canadian	125	116	241
Dutch	4210	4660	8870
Spanish	1842	2036	3878
Czechs Rep.	90	129	219
Polish	105	122	227
Africans	1512	762	2274
Others	1946	1133	3079
Gambians	7358	3823	11181
Greece	16	8	24
Taiwanese	56	21	77
Irish	791	739	1530
Ice Lander	15	8	23
Estonian	24	19	43
<b>Total</b>	<b>45081</b>	<b>46018</b>	<b>91099</b>

Source: Gambia Tourism Authority